

What is AirSports World?

AirSports World is a 13 episode TV series dedicated to coverage of top-level international competitive air sports.



Why?

The aim is to bring competitive air sports to a wider audience and increase the profile of air sports disciplines and thereby the World's Air Sports Federation, Fédération Aéronautique Internationale (FAI) , among sport media.



What does this mean?

This means that we send a TV production crew to a certain number of top –level international air sports competitions around the globe to film World Championships, World Cups and other top-level events. The series also includes an interesting mix of news and sub features including competitor profiles and world record attempts.



Who makes it?

Now in it's fourth year the series is produced by Flying Aces Ltd (www.flyingaces.co.uk), with the support of the FAI. Flying Aces have a long-term partnership with the FAI and are the rights managers for Category one (top level) FAI events.



Where can it be seen?

TV: The series is distributed via cable and satellite TV networks including Sky Sports, ESPN, SNTV, ESPN and many more national and international broadcast networks.

Online: The series is also available to view online via www.Airsports.tv, the online TV channel dedicated to competitive air sports. Airsports.tv is the official online media partner for the Airsports World series. Here you can watch all the various features and news from the series and catch previews as well as a mix of many other events not covered on the air sports world series.

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Who does it reach?

The AirSports World series reaches over 265 million homes in over 50 countries around the world via TV distribution. The series also reaches thousands of air sports athletes, pilots, enthusiasts and fans online each month via Airsports.tv



Who benefits? Everyone!

The audience reach of the series means that the FAI gets considerable and deserved media exposure for its events. Those events and competitors featured within the series get recognition for their professionalism and media worthiness. Ultimately the aim is for the series to yield a financial benefit to event organisers who can sell sponsorship around their events by offering valuable media exposure within the series.



How do I get my event coverage in AirSports World?

Please visit www.AirSportsWorld.com to get more information about the series and how you can get your event filmed or submit footage of your event for inclusion in the series.



Event Sponsors or Brands

There are many opportunities for brand participation/ownership of the series. Please contact us or more detailed information and data around the series.

Email ghenderson@flyingaces.co.uk